



SAN PEDRO PROPERTY OWNERS ALLIANCE MARKETING & BUSINESS DEVELOPMENT COMMITTEE MEETING

10:00 AM Open Session

Agenda

Tuesday, May 21, 2013

NEW Meeting Location: MCS – Harbor BusinessSource Center

455 W. 6th Street

San Pedro, CA 90731

1. CALL TO ORDER – Camilla Townsend, Co-Chair
Jayme Wilson, Co-Chair

2. Committee Members –

Sandy Bradley, San Pedro Chamber of Commerce
Eric Eisenberg, Renaissance Group
Valerie Goodman, SPPOA
Warren Gunter, Property Owner
Alan Johnson, Jerico Development
Liz Schindler Johnson, Grand Vision Foundation
Stephen Robbins, SPPOA
Andrew Silber, The Whale & Ale
Camilla Townsend, POLA High School
Morris Warschaw, Property Owner
Jayme Wilson, Spirit Cruises

3. APPROVAL OF MINUTES – April 16, 2013. 10:00 AM Open Session.

4. PUBLIC COMMENTS –

This opportunity is reserved for any public comments to the Board pursuant to the Brown Act with the understanding that no action may be taken, nor discussion conducted on un-agendized subjects. It is the Board's policy regarding that persons in the audience may address this Board in connection with any agenda item during the public comment period. As provided by the Brown Act, the Board has limited each individual's speaking time to three minutes. Anyone desiring to speak during the public comment period must complete a speaker card and submit it to the Chair prior to the start of the meeting.

5. OLD BUSINESS

None

6. NEW BUSINESS

None

ACTION ITEMS

6.1 None

NON-ACTION ITEMS

6.2 None

7. UPDATES

7.1 Advertising Update

- Super Cruise Wednesday and future plans
- Print Advertising
- Entertainment Calendar
- Cruise 360 in June
- 125th update

7.2 Weekend Farmers' Market update

7.3 Día de Los Muertos

8. NEXT REGULAR MEETING – June 18, 2013

9. ADJOURNMENT